



Healthcare Innovation Expo

List of Exhibitors

**Cannon Caucus Room
U.S. House of Representatives
November 3, 2015**



HLC Healthcare Innovation Expo 2015

The Healthcare Leadership Council (HLC), a coalition of chief executives from all disciplines within American healthcare, is the exclusive forum for the nation's healthcare leaders to jointly develop policies, plans, and programs to achieve their vision of a 21st century system that makes affordable, high-quality care accessible to all Americans.

Members of HLC – hospitals, health plans, pharmaceutical companies, medical device manufacturers, biotech firms, health product distributors, pharmacies, clinical laboratories, information technology companies, and academic health centers – envision a quality-driven system that fosters innovation. HLC members advocate measures to increase the cost-effectiveness of American healthcare by emphasizing wellness and prevention, care coordination, and the use of evidence-based medicine, while utilizing consumer choice and competition to elevate value.

To conquer today's health challenges; we need vibrant ideas and new ways of thinking about healthcare delivery as well as the development of lifesaving and life-strengthening medicines and technologies. Fortunately, this type of innovation is not only on display at today's Expo, but is happening every day all around us.

HLC is continually developing new and better mechanisms for reaching out to key audiences to share ideas on how to improve the U.S. healthcare system. HLC provides a number of social media platforms to which Members and congressional staff can subscribe. These social media tools include:

- *Prognosis* (www.prognosisblog.com), the healthcare blog authored by HLC President Mary R. Grealy. Through *Prognosis*, HLC offers insights and perspectives on contemporary health policy issues from Ms. Grealy and HLC member company CEOs.
- A Twitter feed (www.twitter.com/healthinfocus) that spotlights news and information from HLC member companies and organizations, as well as important health policy developments.
- Our Facebook (www.bit.ly/HLCFacebook) and LinkedIn (<http://linkd.in/HLCLinkedIn>) pages, which frequently feature speeches and op-eds by health executives, as well as success stories in American healthcare.



AMN Healthcare

AMN Healthcare is the leader and innovator in healthcare workforce solutions and staffing services to healthcare facilities across the nation. AMN Healthcare's workforce solutions – including managed care services programs, vendor management systems, recruitment process outsourcing, and consulting services – enable providers to successfully reduce complexity, increase efficiency, and improve patient outcomes within the rapidly evolving healthcare environment. The company provides unparalleled access to the most comprehensive network of quality healthcare professionals through its innovative recruitment strategies and breadth of career opportunities. Clients include acute care hospitals, community health centers and clinics, physician practice groups, retail and urgent care centers, home health facilities, and many other healthcare settings. AMN Healthcare disseminates news and information about the company through its website.

www.amnhealthcare.com

[@AMNHealthcares](#)



Anthem

Anthem will present live demonstrations of its innovative telehealth platform, LiveHealth Online (LHO). LHO brings healthcare directly to the patient, when and where needed, using a real-time audio-video encounter with licensed and credentialed physicians. Secure, convenient and easy-to-use, LHO care is available 24 hours a day, seven days a week, 365 days a year. LHO technology affords Anthem members immediate or scheduled visits via phone, tablet, computer, or kiosk. Offered at the same price as (or less than) a regular doctor's visit, LHO is currently available in 44 states and the District of Columbia.

www.antheminc.com

[@Antheminc](#)



Baylor Scott & White Health

As an innovative model of community health and wellness, Baylor Scott & White Health's Diabetes Health and Wellness Institute (DHWI) in partnership with the City of Dallas, Texas Park and Recreation, established itself as a premier inner-city health and wellness center. The Institute focuses on addressing chronic disease from an access to care and prevention perspective to reduce the burden of chronic disease in the underserved/underinsured communities of color surrounding the center. Residents of this inner city area of Dallas experience rates of death due to chronic disease that are 22% to 43% higher than the Dallas County average, which translates into higher rates of potential years of life lost. Baylor Scott & White Health will showcase information in an interactive format on the state of the Dallas community, the programs and services offered to community members within DHWI's model of care, and metrics that define effective clinical and population health in line with established benchmarks.

www.baylorscottandwhite.com

[@BaylorHealth](#)



C. R. Bard, Inc.

C. R. Bard, Inc. is a worldwide leader in developing products and services that have applications in urology, oncology, vascular, and surgical specialties. Bard is committed to pursuing technological innovations that offer superior clinical benefits, while helping to reduce overall health care costs.

Bard is showcasing:

- Hernia Mesh Portfolio, along with a Hernia Evidence Compendium that provides a framework for assessment of utilization and a roadmap for appropriate use. Bard offers a comprehensive portfolio of hernia repair products, and provides solutions for the range of procedures, hernia, and patient considerations.
- LUTONIX® Drug Coated Balloon, along with an economic impact computer model. LUTONIX® is the first FDA-Approved Drug Coated Balloon available in the U.S. for the Treatment of Femoropopliteal Occlusive Disease.
- Peripherally Inserted Central Catheters (PICC) Portfolio, along with a program related to reducing Central Line Associated Bloodstream Infections (CLABSI). CLABSIs result in thousands of deaths each year and billions of dollars in added costs to the healthcare system, yet these infections are preventable.

www.crbard.com



Edwards Lifesciences

Edwards Lifesciences is the global leader in the science of heart valves and hemodynamic monitoring. Edwards will highlight the SAPIEN 3 transcatheter heart valve, which is FDA approved for patients with symptomatic heart disease due to severe, native calcific aortic stenosis and who have been determined by a Heart Team to be at high risk for open-heart surgery. The procedure enables the placement of a balloon-expandable heart valve into the body via a catheter. The valve replacement is performed without traditional open-heart surgery and while the heart continues to beat. Select hospitals are now performing the procedure on qualified high-risk patients.

www.edwards.com

<http://newheartvalve.com>

[@EdwardsLifesci](#)



Johnson & Johnson

Building on more than 50 years of leadership in developing innovative mental health therapies, the Janssen Pharmaceutical Companies of Johnson & Johnson recently introduced a new treatment option for schizophrenia, a complex and chronic brain disorder with severe and disabling symptoms that can affect all aspects of a person's daily life. INVEGA TRINZA™ (paliperidone palmitate) is the first and only schizophrenia medication to be administered just four times a year, providing the longest dosing interval available. INVEGA TRINZA™ is indicated for the treatment of schizophrenia in patients after they have been adequately treated with INVEGA SUSTENNA® (1-month paliperidone palmitate) extended release injectable for at least four months. For important prescribing and safety information including Boxed Warning for INVEGA TRINZA™ and INVEGA SUSTENNA®, visit our website.

Janssen is committed to providing safe and effective medicines as well as support programs that may help contribute to healthy outcomes for patients. Janssen focuses its innovation on some of the most devastating diseases and the most complex medical challenges of our time, across five therapeutic areas including neuroscience.

www.jnj.com

www.janssencns.com

@JNJNews

@JanssenUS



Medtronic

Medtronic

Medtronic will be displaying its latest insulin pump and continuous glucose monitoring technology system for the treatment of diabetes. The MiniMed 530G is the only FDA-approved fully integrated insulin pump and glucose sensor which can automatically suspend insulin delivery if the sugar reaches a preset low threshold. This has been proven to significantly reduce potentially life-threatening low blood sugar reactions and is the first step towards an artificial pancreas. Medtronic will also be displaying its newest technology, MiniMed Connect, that links the MiniMed pump and continuous glucose monitor to an iPhone® or iPod® touch. This permits a patient to discretely review their glucose and pump infusion information and also allows that information to be seen by loved ones, caregivers, and diabetes healthcare providers through their web-based CareLink system.

www.medtronic.com

@Medtronic



Merck

Merck, a global healthcare leader delivering innovative health solutions, will highlight its revolutionary work in the oncology space. The goal of Merck Oncology is to translate breakthrough science into innovative oncology medicines to help people with cancer worldwide. At Merck Oncology, helping people fight cancer is its passion and supporting accessibility to our cancer medicines is its commitment. Merck Oncology's focus is on pursuing research in immuno-oncology and accelerating every step in the journey – from lab to clinic – to potentially bring new hope to people with cancer. For more information, visit Merck's website and connect with Merck on Twitter, Facebook and YouTube.

www.merck.com

[@Merck](#)



Novartis

Heart disease remains America's number one killer. Novartis is passionate about developing new treatments to reduce the burden of diseases that negatively affect the cardiovascular system, including heart failure – a critically important healthcare issue because of its high prevalence, death, and illness rate. Novartis's focus is on products that yield clear health benefits in everyday use, not just in the controlled setting of clinical trials. Novartis focuses its resources on developing medicines and devices that can produce positive real-world outcomes for patients and healthcare providers.

www.novartis.com

[@Novartis](#)



Novo Nordisk

Novo Nordisk is showcasing the FlexPro® PenMate®, designed for users of Norditropin® (somatropin [rDNA origin] injection) FlexPro® 5 mg, 10 mg, and 15 mg pens. The primary users of Norditropin® are children and adolescents with growth hormone-related disorders, who feel uneasy at the thought of having to inject their medicine. So, the FlexPro® PenMate® was developed to hide the needle, demonstrating a commitment to keeping the patient at the center of everything Novo Nordisk does.

Growth hormone deficiency affects one in nearly 3,500 children in the United States. These conditions may be treated with man-made growth hormone (GH) called "recombinant human growth hormone," which is identical to the growth hormone our bodies produce naturally. Ensuring children with rare growth related disorders have access to timely and appropriate medical therapy is a fundamental priority of Novo Nordisk, its patients, and their caregivers.

www.novonordisk.com

[@NovoNordiskUS](#)



Premier healthcare alliance

Premier will highlight the work its PACT Collaborative does to reform care delivery. The transition from volume-based services to value-based performance is inevitable. Taking on this scope of work is difficult, even for the most advanced systems. The PACT Population Health Collaborative helps Premier members meet the challenge of improving the health status and care experience for their patient populations. Hospitals and health systems participating in the Collaborative work to connect different elements affecting care delivery, such as patient centered health homes, aligned networks of specialists, ancillary providers and hospitals focused on outcomes, and explicit care integration and coordinating mechanisms. The PACT Population Health Collaborative also connects members who want to build accountable care capabilities, whether they already function as accountable care organizations or whether they want to build the infrastructure to become an ACO.

www.premierinc.com

[@PremierHA](https://twitter.com/PremierHA)



SCAN Health Plan

SCAN Health Plan, the nation's fourth largest not-for-profit Medicare Advantage plan, offers an innovative program that helps plan members and their caregivers navigate the challenges of end-of-life care. The Program for Advanced Illness (PAI) connects plan members with a palliative-trained nurse who serves as a case manager and liaison between the patient, the support network, and the medical team. The program provides education and encourages the plan member to articulate end-of-life wishes. Since its inception, PAI has seen a reduction in hospital days, ER visits, and readmissions as well as increased referrals to hospice and palliative care. Perhaps most important, the vast number of plan members who have passed on have done so in their stated place of choice.

www.scanhealthplan.com

[@SCANpolicy](https://twitter.com/SCANpolicy)



Stryker

Stryker is one of the world's leading medical technology companies and together with their customers, they are driven to make healthcare better. Stryker offers a diverse array of innovative products and services in orthopaedics, medical and surgical, and neurotechnology and spine, which help improve patient and hospital outcomes. At the Healthcare Innovation Expo 2015, Stryker is proud to present its latest offerings in neurovascular intervention, reconstructive technology, and power tools.

www.stryker.com



Surescripts

Surescripts is committed to creating a more connected and collaborative healthcare system. Its nationwide health information network connects doctor offices, hospitals, pharmacists, and health plans through an integrated technology neutral platform. The company is serving a growing number of providers by expanding network capabilities to enable the electronic prescribing of controlled substances (EPCS). EPCS utilization is contingent upon pharmacy and prescriber enablement. At the Expo, Surescripts will show which states are leading the way in prescriber and pharmacy enablement. See how your state ranks by viewing the data in a Virtual Reality display format. You can take your Google Cardboard viewer home with you, complete with Surescripts' data. For more information, go to the Surescripts website and follow them on Twitter.

www.surescripts.com

[@Surescripts](https://twitter.com/Surescripts)



Walgreens

Walgreens pharmacies serve as a centerpiece in improving patients' overall health, increasing access to care, and lowering costs through an expanded scope of community-based health and wellness solutions. In order to provide patients with greater access and convenience to health and wellness services, Walgreens has designed an award-winning mobile app that helps put customers' health in their hands, allowing customers to manage their health with the click of a button. Combining mobile health care and digital health technologies such as Refill by Scan allows customers to refill prescriptions by scanning bar codes on medicine bottles using smartphone cameras. Another feature, Pharmacy Chat, allows customers to talk to Walgreens pharmacists through their smartphones, providing 24/7 access. Patients also can set pill reminders, track immunizations, and more. At the Expo, Walgreens will exhibit key features of its mobile app.

www.walgreens.com

[@Walgreens](https://twitter.com/Walgreens)