



# Best Practices for Assessing and Driving Value in Healthcare

*Patients will be better served by considering the value of all healthcare interventions across the healthcare continuum. Experts will discuss the utilization of value assessment frameworks, ACO models, value based contracting and purchasing, and lessons learned.*

Speakers:

Andy Baskin, M.D.

VP, National Medical Director for Quality & Clinical Policy  
Aetna

Mitch Higashi, Ph.D.

VP, Health Economics & Outcomes Research  
Bristol-Myers Squibb

Helen Macfie, Pharm.D., FABC  
Chief Transformation Officer  
MemorialCare Health System

**Friday, July 14**

Noon – 1:00 p.m.

Room 340 Cannon HOB

*(Lunch will be served)*

Please share with any interested parties and  
R.S.V.P. to Kelly Fernandez at (202) 449-3452 or [kfernandez@hlc.org](mailto:kfernandez@hlc.org)