



Best Practices for Assessing and Driving Value in Healthcare

Speaker Biographies

Mary R. Grealy
President
Healthcare Leadership Council

Mary R. Grealy is president of the Healthcare Leadership Council, a coalition of chief executives of the nation's leading healthcare companies and organizations. HLC advocates consumer-centered healthcare reform, emphasizing the value of private sector innovation. It is the only health policy advocacy group that represents all sectors of the healthcare industry. She was appointed to the position in August 1999. Ms. Grealy has an extensive background in healthcare policy. She has led important initiatives on the uninsured, improving patient safety and quality, protecting the privacy of patient medical information, and reforming the medical liability laws. She testifies regularly before Congress and federal regulatory agencies. She is a frequent public speaker on health issues and has been ranked many times by Modern Healthcare as one of the 100 Most Powerful People in Healthcare and has been named to Modern Healthcare's list of the Top 25 Women in Healthcare for 2009.

Andrew Baskin, M.D.
Vice President
Aetna

Dr. Andrew Baskin is Aetna's VP, National Medical Director for Quality and Clinical Policy and served as the Interim Chief Medical Officer (in 2014). He works on initiatives to measure and improve quality of care, the provision of evidence based care, quality measurement implementation and public reporting, health plan accreditation, and the establishment of performance based networks. Additionally, Andy partners with others to help establish programs which create incentives for more effective and efficient care,

influence and assure compliance with healthcare reform regulations, develop products to improve affordability and quality of care, and promote payment reform.

Prior to this role, Andy served in various medical director roles at Aetna, gaining experience and expertise in clinical and coverage policy development, clinical appeals, benefit and plan design, establishing coding and reimbursement policy, disease management program operations, and provider relations. Prior to joining Aetna in 1998, he practiced as a primary care Internal Medicine/Geriatrics physician in the Philadelphia suburbs. He is a member of NCQA's Committee on Performance Measurement, NCQA's Standards Committee, and a former two term member of the National Quality Forum (NQF) Consensus Standards Approval Committee (CSAC).

Mitch Higashi, Ph.D.
Vice President
Bristol-Myers Squibb

Mitch is the Vice President of Health Economics & Outcomes Research, Bristol-Myers Squibb. Prior to joining BMS, he was the Chief Economist for GE Healthcare, where he led global efforts in health economics, pricing, reimbursement, and health policy. Prior to that, he was the US Head of HEOR, Cardiovascular Disease, for GlaxoSmithKline.

Mitch is a published author, including JAMA, and his work in molecular diagnostics has been featured in the Wall Street Journal and on National Public Radio. His team's efforts to organize the GE Healthcare R&D portfolio based on cost, quality, and access metrics was featured in a Harvard Business School case study. He has served on the Board of Directors for the University of Washington Foundation and for the ISPOR Health Science Policy Council.

Mitch is a graduate of the University of British Columbia and The Wharton School and he holds a PhD in Health Economics from the University of Washington.

Helen Macfie, Pharm.D., F.A.B.C.
Chief Transformation Officer
MemorialCare Health System

Helen Macfie, Pharm.D., F.A.B.C., is Chief Transformation Officer for MemorialCare, a five-hospital, 1,441 bed not-for-profit health system including a Medical Foundation and over 2600 affiliated physicians, located in Southern California. She has executive responsibility for facilitation of system level transformation and performance improvement for MemorialCare's population health, clinical quality, patient safety, risk management, utilization, Lean and patient and family experience initiatives. Additional

areas of responsibility include coordination of system-wide strategic planning activities, operational Value Added Teams and executive sponsorship of the system's Physician Society Board and clinical Best Practice Teams.

Helen was recently named one of the Top 50 Patient Safety Experts Leading the Field by Becker's Hospital Review for 2016 and 2017, and sits on the Joint Commission Pioneers in Quality Advisory Panel. She serves as faculty for IHI's Patient Safety Executive and Population Health Leadership courses, has been active on the Board of the California Hospital Association's Hospital Quality Institute and state Quality Committee, is a member of the Board for California Hospital Assessment and Reporting (CHART), and several California statewide advisory boards (CQC). From 2008-2010 she served on the national Malcolm S. Baldrige Examiner panel. In addition she is a MemorialCare Certified Lean Leader.

Helen earned her Doctor of Pharmacy degree at UCSF School of Pharmacy, San Francisco, followed by post-graduate residencies in clinical pharmacy at UCSD and in pharmacy administration at Long Beach Memorial. Her FABC – Fellow of the Advisory Board Company – was earned for completing a two year fellowship in Leadership of the Healthcare Enterprise for the 21st Century.