

Speaker Biographies
HLC Wellness Compendium
Hearts in the Right Places: The Partnerships of Wellness

Thursday, February 14, 2013

Mary R. Grealy
President
Healthcare Leadership Council

Mary R. Grealy is president of the Healthcare Leadership Council, a coalition of chief executives of the nation's leading healthcare companies and organizations. HLC advocates consumer-centered healthcare reform, emphasizing the value of private sector innovation. It is the only health policy advocacy group that represents all sectors of the healthcare industry. She was appointed to the position in August 1999. Ms. Grealy has an extensive background in healthcare policy. She has led important initiatives on the uninsured, improving patient safety and quality, protecting the privacy of patient medical information, and reforming the medical liability laws. She testifies regularly before Congress and federal regulatory agencies. She is a frequent public speaker on health issues and has been ranked many times by Modern Healthcare as one of the 100 Most Powerful People in Healthcare and has been named to Modern Healthcare's list of the Top 25 Women in Healthcare for 2009.

Tom Meier
Vice President of Product Development
Health Care Service Corporation

Tom Meier is the Vice President of Product Development for Health Care Service Corporation, including Blue Cross Blue Shield of Illinois, New Mexico, Oklahoma, and Texas, and is responsible for the development and management of market-leading products and services that meet and exceed the needs of our Blue Cross Blue Shield clients and members. In this capacity, he is a member of the National Business Group on Health's Board of Directors of the Institute on Health Care Costs and Solutions. Before joining Health Care Service Corporation, Mr. Meier spent 14 years with the Blue Cross Blue Shield Association, where he focused on the development of consumer directed health plan products and services across the Blue Cross Blue Shield system, as well as the product and consumer tool development efforts for the Federal Employee Program. Mr. Meier received his Bachelor's Degree from Western Michigan University, and a Masters in Business Administration from Northwestern University's Kellogg School of Management.

Angela Moskow
Vice President, Chronic Disease Prevention & Wellness
Sanofi

Angela Moskow is currently a Vice President at Sanofi US, leading the Center for Chronic Disease Prevention & Wellness. She is charged with developing and implementing the long term strategic direction for external prevention and wellness partnerships, initiatives and investments. She is also responsible for building alliances with health organizations representing patients, providers, payers, governments and other constituencies that are working to improve health policy, with a view to patient outcomes. Her department works to steer the US healthcare system toward prevention and/or intervention and the development of innovations that lower the chronic disease burden in the US. In addition, her team supports Sanofi wellness initiatives by seeking out best practices and working to apply within Sanofi's employee population. Ms. Moskow joined the company in 1990 and has held various positions within marketing and sales, most recently serving as Vice President of Insulin Marketing in the US. Ms. Moskow holds a degree in Marketing from the E. Claiborne Robins School of Business at the University of Richmond. She lives in Basking Ridge, NJ, with her husband, two teenage children and a German Shepherd puppy.

Ginny Ehrlich, D. Ed., MPH, MS
Chief Executive Officer
Alliance for a Healthier Generation

Ginny Ehrlich, D. Ed., MPH, MS, Chief Executive Officer of the Alliance for a Healthier Generation, is a national expert on childhood obesity, committed to increasing access to healthy foods and physical activity through sustainable changes in schools and communities across the country. Under Dr. Ehrlich's leadership as CEO, the Alliance for a Healthier Generation, a non-profit organization founded by the American Heart Association and William J. Clinton Foundation, has become one of the leading organizations working to combat childhood obesity in the United States. By working to transform the environments and communities that nurture our children, the Alliance has brokered voluntary agreements with the industry leaders to reduce calories and portions sold to kids in schools and built a coalition of major health insurers, employers and national medical associations to provide more than 2.6 million children with access to at least four follow up visits with their primary care provider and at least four follow up visits with a registered dietitian each year as a part of their regular health insurance benefits.

Prior to taking on the role of CEO, Dr. Ehrlich served as the National Schools Director of the Alliance from 2006 through 2008. Ginny lead the program from its inception to now supporting schools in all 50 states. Before joining the Alliance, Dr. Ehrlich served as a Project Director to the RMC Health where she directed a national training project and served as a strategic consultant to national organizations and state departments of health and education. In 1999, Dr. Ehrlich founded Oregon's Healthy Kids Learn Better Partnership, a public-private partnership comprised of several state agencies and more than forty non-governmental organizations that now work together to address the physical, social, and emotional health needs of Oregon students. In total, Dr. Ehrlich has spent 20 years as a public health and education professional in a number of capacities ranging from the classroom to national levels. Dr. Ehrlich holds a Doctorate degree in Educational Policy and Master's Degrees in both Public Health and in Special Education. She has served in several national leadership roles, including as a United States delegate to the United Nations General Assembly High Level Meeting on the Prevention and Control of Non-communicable Diseases.