

**Speaker Biographies**  
*HLC Briefing on Patient Adherence*  
**Monday, July 14, 2014**

**Debbie Witchey**  
**Executive Vice President**  
**Healthcare Leadership Council**

Debbie Witchey is Executive Vice President of the Healthcare Leadership Council (HLC), a coalition of chief executives of the nation's leading healthcare companies and organizations. Prior to joining HLC, Ms. Witchey worked in the community development field, most recently for five years as the director of the community health initiative for what is now Roper St. Francis Healthcare, a not-for-profit healthcare system based in Charleston, South Carolina. In this role, Ms. Witchey collaborated with a variety of funding partners to create innovative public-private partnerships to address top health concerns in the Charleston area. She has also served in the public sector at the United States Department of the Treasury for five years, ending her tenure as acting assistant secretary for management and deputy assistant secretary. Ms. Witchey is on several professional and community boards. She has an undergraduate degree in public policy with a concentration in health from Duke University and her master's in health administration from the Medical University of South Carolina.

**Renee Selman**  
**President**  
**Adheris Health (a division of HLC member inVentiv)**

Renee Selman is President of Adheris Health and brings more than two decades of experience leading health care organizations, driving global growth, advancing talent and delivering new product innovations to market with a focus on improving patient health and outcomes. Ms. Selman has worked as a senior leader in the pharmaceutical, medical device, and health care marketing sectors. From 2010 through 2013, Ms. Selman served as President of Catalina Health, a company delivering behavior-based patient adherence and health and wellness education programs. While there, she transformed the company's strategic direction and introduced a consumer-centric approach, the model which many healthcare companies are currently employing. Prior to this, Ms. Selman acted as Worldwide President of Ethicon Women's Health and Urology (EWHU) a division of Johnson & Johnson. Under her leadership, numerous commercial market innovations were introduced to improve women's quality of life. EWHU doubled in size and revenues in less than 5 years. Ms. Selman serves on the Hunterdon County Medical Center Board and Alumni Advisory Board at Krannert School of Management at Purdue University where she graduated with a degree in Industrial Management. As a health consumer advocate, she is one of the original members of the Point of Care Communication Council, whose mission it is to advocate for the effective use of Point of Care channels to advance consumer health and healthcare outcomes. Most recently, Ms. Selman became a member of the Drug Information Association Board, which provides educational and professional development opportunities that help facilitate the process of bringing life-saving medicines and health care technologies to the world.

**Suzanne Wilmot**  
**Director Patient Adherence**  
**U.S. Managed Markets**  
**Novartis Pharmaceuticals Corporation**

Suzanne Wilmot is the Director of Patient Adherence at Novartis Pharmaceuticals Corporation. She has 20 years of marketing experience in the health care industry - spanning both pharmaceuticals and over-the-counter medicines. In her current role, Ms. Wilmot designs and develops comprehensive programs to help patients adhere to their medication regimen. Employing proven segmentation and behavioral psychology principles, along with a keen understanding of the patient experience, Ms. Wilmot and her team are able to offer a truly customized experience. Her innovative work has been applied across multiple Novartis businesses and recognized with numerous industry awards. Ms. Wilmot was born and raised in New Jersey, and still calls the Garden state her home.

**Peter Begans**  
**Senior Vice President, Public and Government Affairs**  
**SCAN Health Plan**

Peter Begans joined SCAN in 2010 to oversee healthcare policy making on the state and federal levels, and to open the organization's first Washington, D.C. office. Most recently, Mr. Begans was Vice President of Federal Affairs for Medco Health Solutions in Washington, D.C. Prior to that he was Vice President of Government Relations for Prudential Insurance Company, also in Washington. His extensive experience in the political arena includes serving as Director of Communications for Governor Tom Kean of New Jersey. He was also a National Political Analyst for ABC News in New York. Mr. Begans graduated magna cum laude from Boston College, where he earned a Bachelor of Arts degree in English. He also holds a New Jersey Teaching Certificate from Jersey City State College.

**Charlie John**  
**Pharmacy Supervisor**  
**Walgreen Co.**

Charlie John has been with Walgreen Co. for 16 years, 12 of them as a pharmacist. He currently oversees the Washington, D.C. district in efforts to grow and transform the role of the community pharmacist. He has worked to improve access to healthcare through community pharmacy by championing the role pharmacists play with immunizations, health testing, medication counseling, and adherence. He has been featured in the *Washington Post's*, "A day in the life" series and served as a panelist at Senate and House briefings to showcase how pharmacist can play an increasing and effective role in healthcare through Medication Therapy Management.