



BREAKING THE BOUNDARIES OF HEALTH

Enhancing Patient Well-Being Through Coordinated Care

Speaker Biographies

Mary R. Grealy
President
Healthcare Leadership Council

Mary R. Grealy is president of the Healthcare Leadership Council, a coalition of chief executives of the nation's leading healthcare companies and organizations. HLC advocates consumer-centered healthcare reform, emphasizing the value of private sector innovation. It is the only health policy advocacy group that represents all sectors of the healthcare industry. She was appointed to the position in August 1999. Ms. Grealy has an extensive background in healthcare policy. She has led important initiatives on the uninsured, improving patient safety and quality, protecting the privacy of patient medical information, and reforming the medical liability laws. She testifies regularly before Congress and federal regulatory agencies. She is a frequent public speaker on health issues and has been ranked many times by Modern Healthcare as one of the 100 Most Powerful People in Healthcare and has been named to Modern Healthcare's list of the Top 25 Women in Healthcare for 2009.

John Perticone, MBA, CHFP
Vice President of Strategic Partnerships
Golden Living

John Perticone is Vice President of Strategic Partnerships for Golden Living and he has been with the company for over 6 years. He is responsible for leading Golden Living's Value Based Purchasing Initiatives including Bundled Payment for Care Improvement Program, models 2 and 3; and forming partnerships between Hospitals, & all types of Accountable Care Organizations, as well as Health Plans.

He has worked for over 25 years with Post Acute and Acute Care hospitals throughout the country. Just prior to joining Golden Living in Jan of 2010, he worked at RehabCare as the Vice President of Managed Care for 8 years. Before his career at RehabCare, he served as a business consultant for Highmark Blue Cross of Western Pennsylvania Life and Casualty; and Executive Vice President of Operations for Post Acute Care, Inc.

Mr. Perticone earned a Bachelor of Arts degree in Economics and Political Science from East Stroudsburg University and a Master of Business Administration from Robert Morris University. He also holds the HealthCare Financial Management Association's (HFMA) Managed Care designation.

Andy Friedell
VP of Government Affairs
Maxim Healthcare Services

Andy Friedell joined Maxim in 2012 as Vice President of Government Affairs. Andy brings to Maxim almost 20 years of government affairs, healthcare and political communications experience. During his time at Maxim Andy has built a regional government affairs team to support the field in building lasting relationships with key external stakeholders while also managing legislative, regulatory and state budget challenges nationwide. He has also helped build and manage a Divisional Operations and New Product Development function at Maxim designed to help align Maxim's branch offices with evolving customer demands. This team created the Maxim Transition Assist LLC subsidiary that is developing transitional care and readmission avoidance programs for Maxim's clients.

Andy came to Maxim from Medco Health Solutions where he managed Medco's state government relations in the Northeast. Andy has also worked in federal government affairs as a member of the Washington DC offices of Medco and Merck & Co., Inc.. Andy began his career as an aide to former New Jersey Governor Christine Todd Whitman. He holds a Master's of Science in Public Policy and Political Science from Rutgers University and a Bachelors of Arts in Political Science from the University of Rhode Island.

William S. Queale, MD, MHS
Co-Vice Chairman Maxim Quality Committee
Maxim Healthcare Services

Dr. Queale is an Assistant Professor of Medicine at the Johns Hopkins University School of Medicine and owner of Personal Healthcare Providers, LLC, a Baltimore based concierge medical practice. He has been a consultant to Maxim Healthcare Services for over three years assisting in the development of Maxim's "Transitional Care" model, as well as providing guidance and insights around population health, and corporate wellness programs. Dr. Queale received his Bachelor's degree in Physical Therapy and his Master's degree in Biomechanics from the University of Delaware. He received his Doctorate of Medicine from Johns Hopkins University and subsequently completed his Internal Medicine Residency and a General Internal Medicine Fellowship also at Johns Hopkins. He received his Master of Health Science degree in Epidemiology from the Johns Hopkins School of Public Health. Over the past 15 years Dr. Queale has been a practicing primary care physician in Lutherville, MD. He started the first concierge medical practice in the Baltimore area on the premise of providing the highest quality and most comprehensive primary care services in the region. In

addition, Dr. Queale worked as a Hospitalist and Emergency Department Physician for the Greater Baltimore Medical Center. He served as Medical Director for the Frederick Community College Emergency Medicine Services Program and ProCare Ambulance Corporation. He served as the Team Physician for the Johns Hopkins University Athletic Department and continues to serve as a Medical Adviser and Team Physician for the United States Soccer Federation. Dr. Queale is on retainer as a consultant to Maxim.

Marilyn Staniland, CDE, MBA, MSN
Executive Director, Field Medical Affairs West
Novo Nordisk

Marilyn Staniland currently works at Novo Nordisk as an Executive Director for the Medical Affairs Department – Diabetes and Obesity. Her role involves oversight of Field Medical Affairs personnel, as well as defining strategy for the Field Medical Affairs team to further scientific exchange with thought leaders and integrated delivery networks, and providing scientific support for marketed products and development projects. Marilyn has experience in Diabetes Disease Management and Population Management, both within integrated delivery networks and managed care. As a Clinical Nurse Specialist, she has experience in clinical management of patients with both Type 1 and Type 2 diabetes. Marilyn received her Master's Degree in Nursing from the University of Calgary, Canada, and an Executive MBA from Texas Christian University (TCU) in Fort Worth, Texas. She currently resides in Fort Worth, and travels on Novo Nordisk business throughout the U.S.

David Key, DPT
Senior Vice President of Operations, Case Management & Utilization Review
LTACH Division
Select Medical Corporation

David Key is the Senior Vice President of Operations responsible for Case Management & Utilization Review at Select Medical Corporation, where he provides leadership to the care and business management functions of 109 hospitals in 28 states that make up the Select Medical's Specialty Hospital Division. David has used his 13 years of experience in the post-acute healthcare industry, as well as various corporate leadership roles, to lead the development of dashboards that monitor Key Performance Indicators and provide real-time tools and resources to support front-line operations. David leads a team currently focused on opportunities for innovations related to Care Management to ensure appropriate and medically recurring care plan progression, as well as safe transitions of care. He has integrated the company's focus on the patient, family, physician and employee into these initiatives to ensure the best and safest outcomes. David also served as a member of the Technical Expert Panel for the development of a Discharge to Community Quality Measure for Skilled Nursing Facilities, Inpatient Rehabilitation Facilities, Long-Term Care Hospitals, and Home Health Agencies to meet the mandate of the Improving Post-Acute Care Transformation Act of 2014 (known as the IMPACT Act). Dr. Key received his Master of Physical Therapy from the University of Delaware and his Doctor of Physical Therapy from Temple University.