Healthcare Innovation Expo

List of Exhibitors

Cannon Caucus Room
U.S. House of Representatives
May 12, 2016
HLC Healthcare Innovation Expo 2016

The Healthcare Leadership Council (HLC), a coalition of chief executives from all disciplines within American healthcare, is the exclusive forum for the nation’s healthcare leaders to jointly develop policies, plans, and programs to achieve their vision of a 21st century system that makes affordable, high-quality care accessible to all Americans.

Members of HLC – hospitals, health plans, pharmaceutical companies, medical device manufacturers, biotech firms, health product distributors, pharmacies, clinical laboratories, information technology companies, and academic health centers – envision a quality-driven system that fosters innovation. HLC members advocate measures to increase the cost-effectiveness of American healthcare by emphasizing wellness and prevention, care coordination, and the use of evidence-based medicine, while utilizing consumer choice and competition to elevate value.

To conquer today’s health challenges we need vibrant ideas and new ways of thinking about healthcare delivery as well as the development of lifesaving and life-strengthening therapies and technologies. Fortunately, this type of innovation is not only on display at today’s Expo, but is happening every day around us.

HLC provides a number of social media platforms to which Members and congressional staff can subscribe to share ideas on how to improve the U.S. healthcare system. These tools include:

- **Prognosis** ([www.prognosisblog.com](http://www.prognosisblog.com)), the healthcare blog authored by HLC President Mary R. Grealy. Through Prognosis, HLC offers insights and perspectives on contemporary health policy issues from Ms. Grealy and HLC member company CEOs.

- A Twitter feed ([@healthinfocus](https://twitter.com/healthinfocus)) that spotlights news and information from HLC member companies and organizations as well as important health policy developments.

- Our Facebook ([www.bit.ly/HLCFacebook](http://www.bit.ly/HLCFacebook)) and LinkedIn ([http://linkd.in/HLCLinkedIn](http://linkd.in/HLCLinkedIn)) pages, which feature speeches and op-eds by health executives as well as success stories in American healthcare.
Aetna
bswift, an independent Aetna subsidiary, provides cloud-based technology and benefits outsourcing/consulting services that streamline benefits, HR, and payroll administration for employers nationwide. Serving millions of users, bswift’s benefits administration offerings feature online enrollment, interactive decision support, Affordable Care Act compliance reporting, and employee engagement videos. These offerings are also integrated with bswift Marketplace, a holistic solution that addresses individual customer needs, helps lower health benefit costs, and offers their employees a simple, personalized shopping experience. Find industry news and trend analysis at www.bswift.com/blog

www.aetna.com  @aetna
www.bswift.com  @bswiftbenefits

AMN Healthcare
AMN Healthcare provides innovative healthcare workforce solutions and staffing services that help its clients, clinicians, and physicians deliver excellent, cost effective patient care. AMN’s workforce solutions – including managed care services programs, vendor management systems, recruitment process outsourcing, and consulting services – enable providers to successfully reduce complexity, increase efficiency, and improve patient outcomes within the rapidly evolving healthcare environment. The company provides unparalleled access to the most comprehensive network of quality healthcare professionals through its innovative recruitment strategies and breadth of career opportunities. Clients include acute care hospitals, community health centers and clinics, physician practice groups, retail and urgent care centers, home health facilities, and many other healthcare settings.

www.amnhealthcare.com  @AMNHealthcare

Ascension
As the nation’s largest nonprofit health system, Ascension places mental and behavioral health issues as a top policy priority. Through its “Virtual Iraq” technology, Ascension’s AMITA Health Alexian Brothers in Illinois, the eighth largest behavioral health provider in the country, has developed an innovative way to help veterans suffering from post-traumatic stress disorder (PTSD). Exposure and response prevention (ERP) has been said to be the best treatment available for PTSD and anxiety disorders. Virtual Iraq allows patients to immerse themselves in a virtual reality setting which incorporates the sights, sounds, and smells from soldiers’ actual wartime experiences. By gradually and safely exposing individuals to the traumatic events and sensations that trigger their anxiety, the simulator helps them tolerate and manage the situation without anger or panic. Expo attendees will learn more about the program and experience the technology, which has helped reduce symptoms of insomnia and flashbacks.

www.ascension.org  @ascensionorg
**athenahealth**

athenahealth is a cloud-based electronic health record (EHR) and practice services company serving over 72,000 providers in all 50 states. As an industry leader in interoperability, usability, and quality reporting programs, athenahealth’s vision is to support a health information backbone that helps healthcare work as it should.

HLC members athenahealth and McKesson join forces to showcase the success of the CommonWell Health Alliance in making interoperation among health systems a reality. The demonstration will exhibit CommonWell’s record locator services that are already enabling the seamless transfer of clinical data between disparate health systems and EHR vendors. The not-for-profit trade association is devoted to the simple vision that health data should be available to individuals and providers regardless of where care occurs. athenahealth and McKesson are two of the seven founding members of CommonWell who share the belief that, in order to achieve widespread interoperability in Health IT, competition should focus on the value of services provided and not closed information silos and proprietary patient lists.

[www.athenahealth.com](http://www.athenahealth.com)  
[@athenahealth](https://twitter.com/athenahealth)

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**Boehringer Ingelheim**

Boehringer Ingelheim is displaying two innovative technologies related to treating COPD/asthma and Atrial Fibrillation.

- The Propeller Health partnership uses digital health tools and services to help people living with chronic obstructive pulmonary disease (COPD) and asthma better manage their disease. People living with COPD and asthma, who are being treated with a Boehringer Ingelheim prescription medication approved for use in the company’s RESPIMAT® inhaler, will have the opportunity to enroll at select U.S. health systems in a new program designed to determine how Propeller’s novel health technology tool for the RESPIMAT inhaler impacts adherence rates and patient engagement.

- Learn what it means to have Atrial Fibrillation (AFib), the most common type of irregular heartbeat that can lead to a type of stroke called ischemic stroke, through a virtual reality experience. AFib affects more than two million people in the United States and is estimated to be the most common type of irregular heartbeat in people over the age of 65.

[www.boehringer-ingelheim.com](http://www.boehringer-ingelheim.com)  
[@boehringerus](https://twitter.com/boehringerus)

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**Change Healthcare**

Change Healthcare is a leading provider of software and analytics, network solutions and technology-enabled services designed to enable smarter healthcare. Through its Intelligent Healthcare Network™ – the single largest financial and administrative network in the U.S. healthcare system – payers, providers and pharmacies improve efficiency, reduce costs, increase cash flow, and more effectively manage complex workflows.

Stop by the Change Healthcare booth to see Coding Advisor, which works with providers to improve billing practices through analytics that reduce waste, fraud and abuse, as well as SmartConnect, which helps improve patient outcomes through care management support solutions.

[www.changehealthcare.com](http://www.changehealthcare.com)  
[@Change_HC](https://twitter.com/Change_HC)
Johnson & Johnson Medical Devices Companies

Having made significant contributions to surgery for more than a century, the Johnson & Johnson Medical Devices Companies are in the business of reaching more patients and restoring more lives. The group represents the most comprehensive surgical technology and specialty solutions business in the world, offering an unparalleled breadth of products, services, programs, and research and development capabilities directed at advancing patient care while delivering clinical and economic value to healthcare systems worldwide.

As such, Johnson & Johnson is helping healthcare providers reduce costs, improve quality, and enhance the patient experience, working closely with both government and industry with one goal in mind: better care for patients.

www.jnj.com

@ethicon
@DePuySynthes

Leidos

As a healthcare IT consulting firm with deep clinical and technical expertise, Leidos Health will demonstrate solutions that support the selection and optimization of information technology. In today’s value-based care environment, status quo is not an option. Customers utilize Leidos services to meet regulatory requirements, enhance and connect clinical workflows, implement new systems, improve revenue cycles, and strengthen the healthcare enterprise with proven cybersecurity protection. Leidos Health services encompass all major electronic medical record systems.

Leidos delivers large-scale health and technology programs for federal agencies including the Departments of Defense, Veterans Affairs, and Health and Human Services. Leidos’s expertise includes areas such as IT enterprise architecture, system design, software development, clinical systems integration, information sharing/interoperability, and information security. Leidos also conducts life science research and development for agencies and biomedical enterprises.

www.leidos.com/health

@leidosinc

McKesson

McKesson delivers vital medicines, medical supplies, and health IT solutions that touch the lives of over 100 million patients in healthcare settings that include hospitals and health systems, physician practices, retail pharmacies, and health plans. McKesson’s goal is to create technology that improves patient safety, reduces the cost of care, and advances health care efficiency.

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www.mckesson.com

@McKesson
**Medtronic**
Medtronic will be displaying its latest insulin pump and continuous glucose monitoring technology system for the treatment of diabetes. The MiniMed 530G is the only FDA-approved fully integrated insulin pump and glucose sensor which can automatically suspend insulin delivery if the sugar reaches a preset low threshold. This has been proven to significantly reduce potentially life-threatening low blood sugar reactions and is the first step towards an artificial pancreas. Medtronic will also be displaying its MiniMed Connect that links the MiniMed pump and continuous glucose monitor to an iPhone® or iPod touch®. This permits a patient to discretely review their glucose and pump infusion information and also allows that information to be seen by loved ones, caregivers, and diabetes healthcare providers through Medtronic’s web-based CareLink system.

[www.medtronic.com](http://www.medtronic.com)  @Medtronic

**Merck**
Merck is committed to be the leader in the prevention of cervical cancer and other HPV-related diseases and to help address the burden of these diseases globally in women and men. The company is proud to have launched the first HPV vaccine, and Merck continues to build upon its deep commitment to vaccine research that can impact public health globally with GARDASIL 9, a 9-valent HPV vaccine. For 125 years, Merck has been a global healthcare leader working to help the world be well. Through its prescription medicines, vaccines, biologic therapies, and animal health products, Merck works with customers and operates in more than 140 countries to deliver innovative health solutions.

[www.merck.com](http://www.merck.com)  @Merck

**Nestlé Health Science**
Nestlé Health Science, a wholly owned subsidiary of Nestlé S.A., is engaged in advancing the role of nutritional therapy in healthcare. Through investing in innovation and leveraging leading edge science, Nestlé brings forward innovative nutritional solutions with clinical, health economic value, and quality of life benefits.

Nestlé will share innovations backed by clinical evidence demonstrating medical nutrition is an “investment not a cost” to the healthcare system. State-by-state mapping will demonstrate the potential cost savings of medical immunonutrition therapy to help surgical patients recover, reduce infection rates, and reduce length of hospital stay following surgery; aligning with national quality goals.

The therapeutic role of medical nutrition has applications in pediatric care, acute care (including major surgery, critically ill patients, and the elderly), obesity care, and other specialties including diabetic neuropathy, brain health (dementia, depression, Alzheimer’s), and gastrointestinal health (IBS & IBD), which are challenged by barriers to access.

[www.nestlehealthscience.us](http://www.nestlehealthscience.us)  @NestleUSA
**Novartis**
Novartis is displaying CTL-019, its experimental cell and gene therapy for pediatric acute lymphoblastic leukemia and will provide information on chimeric antigen receptor technology (CAR-T). Novartis’s mission is to discover new ways to improve and extend people’s lives. The company uses science-based innovation to address some of society’s most challenging healthcare issues. Novartis discovers and develops breakthrough treatments and finds new ways to deliver them to as many people as possible. Novartis’s vision is to be a trusted leader in changing the practice of medicine.

[www.novartis.com](http://www.novartis.com)  
[@Novartis](https://twitter.com/Novartis)  
[@NovartisPharma](https://twitter.com/NovartisPharma)

**Novo Nordisk**
Obesity is a serious chronic disease that requires long-term medical management. The obesity rate has more than doubled since 1980 and total medical costs related to obesity are up to $316 billion annually, which represents 28% of total US health care spending. Obesity – especially for Medicare beneficiaries – requires more than healthy eating and physical activity and surgery. Seniors on Medicare need access to a full array of evidence-based treatment options.

Novo Nordisk is showcasing Saxenda® (liraglutide [rDNA origin] injection), a once-daily human GLP-1 analog for chronic weight management. Saxenda® is indicated as an adjunct to a reduced-calorie diet and increased physical activity for chronic weight management in adult patients with an initial body mass index (BMI) of
- 30 kg/m² or greater (obese) or
- 27 kg/m² or greater (overweight) in the presence of at least one weight-related comorbid condition (e.g., hypertension, type 2 diabetes mellitus, or dyslipidemia)

[www.novonordisk.com](http://www.novonordisk.com)  
[@NovoNordiskUS](https://twitter.com/NovoNordiskUS)

**Premier healthcare alliance**
Premier is engaging all of its business partners to go together on a journey that leads to a value-driven market. An example of this is Premier’s Healthcare Innovators Collaborative, which engages its supplier community. Premier uses the collaborative to educate suppliers on sentinel events with healthcare reform. The intent is for suppliers to adapt to a transforming market and deliver improved products, solutions, and/or services that support population health management. Premier is a healthcare improvement performance alliance of approximately 3,600 U.S. hospitals and 120,000 other providers. Premier’s mission is simple: to improve the health of communities.

[www.premierinc.com](http://www.premierinc.com)  
[@PremierHA](https://twitter.com/PremierHA)
**Stryker**
Stryker, headquartered in Kalamazoo, MI, is one of the world's leading medical technology companies and together with its customers, they are driven to make healthcare better. Stryker offers a diverse array of innovative products and services in orthopaedics, medical and surgical, and neurotechnology and spine, which help improve patient and hospital outcomes. At the Healthcare Leadership Council Innovation Expo 2016, Stryker is proud to present its latest offerings in neurovascular intervention (Trevo ProVue Retrieval System used to remove clots from stroke patients), reconstructive technology (knee or hip implants), and power tools (System 7 Heavy Duty Power Tools utilized by surgeons).

[www.stryker.com](http://www.stryker.com)  [@StrykerNSE](https://twitter.com/StrykerNSE)

**Surescripts**
Surescripts will provide a look at the rate of adoption and use of electronic prescribing of controlled substances by state and congressional district. Surescripts ensures the free and secure flow of vital health information to get it to the right place at the right time. The company processes more than six billion transactions each year, including nearly 700 million medication histories, more than one billion e-prescriptions, and nearly 10 million clinical messages. Surescripts partners with more than 700 electronic health record applications used by over 900,000 healthcare professionals and more than 1,000 hospitals, impacting more than 270 million insured lives.

[www.surescripts.com](http://www.surescripts.com)  [@Surescripts](https://twitter.com/Surescripts)

**Walgreens**
Walgreens pharmacies serve as a centerpiece in improving patients' overall health, increasing access to care, and lowering costs through an expanded scope of community-based health and wellness solutions. In order to provide patients with greater access and convenience to health and wellness services, Walgreens has designed an award-winning mobile app that helps put customers' health in their hands, allowing customers to manage their health with the click of a button. Combining mobile health care and digital health technologies such as Refill by Scan allows customers to refill prescriptions by scanning bar codes on medicine bottles using smartphone cameras. Another feature, Pharmacy Chat, allows customers to talk to Walgreens pharmacists through their smartphones, providing 24/7 access. Patients also can set pill reminders, track immunizations, and more. The Walgreens App also offers a telehealth feature that allows patients to consult virtually with MDLIVE board-certified physicians. At the Expo, Walgreens will provide an interactive demonstration of key features of its mobile app.

[www.walgreens.com](http://www.walgreens.com)  [@Walgreens](https://twitter.com/Walgreens)
Weight Watchers
Weight Watchers Health Solutions (WWHS), a division of Weight Watchers International, is committed to helping organizations across the U.S. improve health. As experts in weight management for 50+ years, Weight Watchers harnesses the power of its scientifically proven weight loss program and seamlessly integrates it into the places where we work and live. WWHS will be presenting its biggest innovation in over 50 years, and will share how it is helping employers, health plans, and consumers go beyond the scale to lose weight and improve overall well-being by offering multiple ways to succeed along the road to healthy living: eating healthier, moving more, and finding and fueling inner strength. Weight Watchers will demo its new mobile app, new digital community which connects members to one another, barcode scanner, and other tools that can help members (employers and health plans) succeed. WWHS will also provide information on the clinical success of its new diabetes prevention program.

www.weightwatchers.com @WeightWatchers