MEMBERSHIP MEETING
January 24, 2019

Regional Advocacy Update

Background: HLC’s Regional Advocacy Program has long been one of the most respected among trade associations and policy advocates. Since a message carries greater resonance if a member of Congress hears it directly from constituents, HLC has taken its advocacy “on the road” to communicate with lawmakers when they are working in their home states and congressional districts. HLC continues to achieve results by taking its message beyond the Capital Beltway.

The backbone of the HLC Regional Advocacy Program is the use of Health Leadership Teams (HLTeams). Six HLC regional directors bring HLTeams, comprised of HLC member company representatives, local business allies, and community health advocates, to engage with senators and representatives in their respective states and districts. HLTeam participants present a consensus, crosssectoral viewpoint on healthcare issues from the “real world” perspective of constituents explaining the impact of Washington policies on local patients and jobs. HLC hosts dozens of these meetings each year and encourages every HLC member company and organization to participate.

Key Regional Advocacy Activities:
In 2018, HLC coordinated and/or participated in over 260 advocacy activities, such as in-district meetings, candidate meetings, facility tours, and forums. Some of these activities included:

- **In-District Meetings With Members of Congress.** In-district meetings provide an opportunity for members of Congress to hear directly from their constituents and consider issues affecting the entire healthcare industry. Given the multitude of items on the agenda, these meetings have remained critical to the interests of HLC members. HLC regional directors coordinated 63 in-district meetings with members of Congress, including 28 with members on key committees of healthcare jurisdiction.

**House Energy & Commerce Committee**
- Rep. Gus Bilirakis (R/FL)
- Rep. Susan Brooks (R/IN)
- Rep. Larry Bucshon (R/IN)
- Rep. Ryan Costello (R/PA)
- Rep. Mike Doyle (D/PA)
- Rep. Richard Hudson (R/NC)
- Rep. Bill Johnson (R/OH)
- Rep. Leonard Lance (R/NJ)
- Rep. Cathy McMorris Rodgers (R/WA)
- Rep. Pete Olson (R/TX)
- Rep. John Shimkus (R/IL)
- Rep. Paul Tonko (D/NY)

**House Ways & Means Committee**
- Rep. Mike Bishop (R/MI)
- Rep. Vern Buchanan (R/FL)
- Rep. Joe Crowley (D/NY)
- Rep. Mike Kelly (R/PA)
- Rep. Erik Paulsen (R/MN)
- Rep. Peter Roskam (R/IL)
- Rep. David Schweikert (R/AZ)
- Rep. Jackie Walorski (R/IN)
- Rep. Brad Wenstrup (R/OH)
Through the Regional Advocacy Program, HLC also conducted in-state meetings with Senator Tom Carper (D/DE), who serves on the Senate Finance Committee, Senator Brian Schatz (D/HI), who serves on the Joint Select Committee on Budget and Appropriations Process Reform, and a video conference with Senator Joni Ernst (R/IA), who also serves on the Joint Select Committee on Budget and Appropriations Process Reform.

**Candidate Program.** Cornerstones of HLC’s regional advocacy efforts are the HLC Candidate Program and New Member Orientation Program. Developing relationships with lawmakers early on has proven to be an investment in future interactions as these members gain seniority in Congress. During election years, candidates are introduced to HLC’s membership and priority issues through one-on-one meetings organized by HLC regional directors. Race projections, candidate profiles, and candidate healthcare positions may be found throughout the election cycle on the members-only section of the HLC website. This information is used in the HLC Election Report. Regional directors conducted 119 candidate meetings this year, representing 78 percent of new members of
the House, this year during the election cycle. These meetings were with the following candidates:

Doug Applegate (D/CA-49)  Sarah Jacobs (D/CA-49)
Katie Arrington (R/SC-01)  Sam Jammal (D/CA-49)
Cindy Axne (D/IA-03)  Vicki Jensen (D/MN-01)
Kevin Bacon (R/OH-12)  John Joyce (R/PA-13)
James Baird (R/IN-04)  Margaret Anderson Kelliher (D/MN-05)
Steve Bieda (D/MI-09)  Seth Blakenship (R/NC-10)
Lorie Burch (D/TX-03)  Steve Bieda (D/MI-09)
Tim Burchett (R/TN-02)  Kevin Bacon (R/OH-12)
Kristen Carlson (D/FL-15)  James Baird (R/IN-04)
Doug Chin (D/HI-01)  Katie Arrington (R/SC-01)
Ben Cline (R/VA-06)  Cindy Axne (D/IA-03)
Leslie Cookburn (D/VA-05)  Kevin Bacon (R/OH-12)
Dan Crenshaw (R/TX-02)  James Baird (R/IN-04)
Joe Cunningham (D/SC-01)  Katie Arrington (R/SC-01)
Scott Dacey (R/NC-03)  Cindy Axne (D/IA-03)
Paul Davis (D/KS-02)  Kevin Bacon (R/OH-12)
Madeline Dean (D/PA-04)  James Baird (R/IN-04)
Scott Donaldson (D/NC-11)  Katie Arrington (R/SC-01)
Cynthia Dunbar (R/VA-06)  James Baird (R/IN-04)
Eddie Edwards (R/NH-01)  Katie Arrington (R/SC-01)
Jason Emert (R/TN-02)  James Baird (R/IN-04)
Lena Rose Epstein (R/MI-11)  Katie Arrington (R/SC-01)
Veronica Escobar (D/TX-16)  James Baird (R/IN-04)
Dan Feehan (D/MN-01)  Katie Arrington (R/SC-01)
Dori Fenenbock (R/TX-16)  James Baird (R/IN-04)
Abby Finkenauer (D/IA-03)  Katie Arrington (R/SC-01)
Russ Fulcher (R/ID-01)  James Baird (R/IN-04)
Chuy Garcia (D/IL-04)  James Baird (R/IN-04)
Sylvia Garcia (D/TX-29)  James Baird (R/IN-04)
Anthony Gonzalez (R/OH-16)  James Baird (R/IN-04)
Mark Green (R/TN-07)  James Baird (R/IN-04)
Michael Guest (R/MS-03)  James Baird (R/IN-04)
Debra Haaland (D/NM-01)  James Baird (R/IN-04)
Jim Hagedorn (R/MN-01)  James Baird (R/IN-04)
Scott Hammond (R/NV-03)  James Baird (R/IN-04)
Cresent Hardy (R/NV-04)  James Baird (R/IN-04)
Diane Harkey (R/CA-49)  James Baird (R/IN-04)
Mark Harris (R/NC-09)  James Baird (R/IN-04)
Jahana Hayes (D/CT-05)  James Baird (R/IN-04)
Yvette Herrell (R/NM-02)  James Baird (R/IN-04)
Steven Horsford (D/NV-04)  James Baird (R/IN-04)
Chrissy Houlihan (D/PA-06)  James Baird (R/IN-04)
Renee Hoyos (D/TN-02)  James Baird (R/IN-04)
Rick Saccone (R/PA-18)  
Monica Elvira Salazar (R/FL-27)  
Jana Lynne Sanchez (D/TX-06)  
Mary Gay Scanlon (D/PA-05)  
Joshua Schoonover (R/CA-49)  
Kim Schrier (D/WA-08)  
Victoria Seaman (R/NV-03)  
Donna Shalala (D/FL-27)  
Xochitl Torres Small (D/NM-02)  
Nancy Soderberg (D/FL-06)  
Ross Spano (R/FL-15)  
Pat Spearman (D/NV-04)  
Greg Stanton (D/AZ-09)  
Pete Stauber (R/MN-08)  
Bryan Steil (R/WI-01)  
Greg Steube (R/FL-17)  
Haley Stevens (D/MI-11)  
Van Taylor (R/TX-03)  
William Timmons (R/SC-04)  
Rashida Tlaib (D/MI-13)  
Mai Khanh Tran (D/CA-39)  
Lori Tran (D/MA-03)  
Jeff Van Drew (D/NJ-02)  
Jennifer Wexton (D/VA-10)  
Susan Wild (D/PA-07)  
Joshua Williams (D/TN-02)  
Rich Wright (D/MN-01)  
Ron Wright (R/TX-06)  

Healthcare Coffee and Conversations. HLC’s Healthcare Coffee and Conversations introduce congressional members and candidates to the Washington, D.C., healthcare community to build on relationships made with members of Congress and candidates in their districts. In February, HLC hosted Congresswoman Elizabeth Esty (D/CT), who serves on the Veterans’ Affairs Committee. In April, HLC hosted freshman Congressman Neal Dunn, M.D. (R/FL), who serves on the Veterans’ Affairs Committee and is chairman of the subcommittee on health.

Awards Programs. HLC uses the Regional Advocacy Program to recognize and reward organizations and congressional members for excellence in promoting quality healthcare and innovation.
  o The HLC Wellness Frontiers Award recognizes best practices and draws attention to wellness initiatives that demonstrate excellence and quality.
    ▪ In December, HLC bestowed the award to Waianae Coast Comprehensive Health Center (WCCHC), a holistic healing center based in Hawaii. WCCHC provides comprehensive services to more than 37,000 patients, offering quality, affordable healthcare while preserving the Hawaiian culture to achieve complete wellness. WCCHC is also a learning center, offering job training and development for residents.

Medicare Today. HLC has been very active in advocating for and protecting the Medicare Part D prescription drug benefit since it was created. Originally, Medicare Today focused on providing seniors with the information they needed to enroll in the Part D program. HLC remains dedicated to that purpose, but now also advocates on behalf of beneficiaries and educates policymakers on the importance of preventing adverse changes to the program.
  o In August, HLC released the results from Medicare Today’s annual Part D satisfaction survey. HLC and its regional directors shared the positive survey results with members of Congress, legislative health staff, and interested stakeholders.
  o HLC regional directors educated members of Congress and their staff on several proposals that would have an impact on Medicare beneficiaries, including H.R.
1953, the “Treat and Reduce Obesity Act;” H.R. 592, the “Pharmacy and Medically Underserved Areas Enhancement Act;” and H.R. 4006, the “Community-Based Independence for Seniors Act.”

- HLC also developed resources on the “out-of-pocket cliff” to educate both beneficiaries and those who advocate on their behalf about this issue.