

Speaker Biographies

Mary R. Grealy

President

Healthcare Leadership Council

Mary R. Grealy is president of the Healthcare Leadership Council, a coalition of chief executives of the nation's leading healthcare companies and organizations. HLC advocates consumer-centered healthcare reform, emphasizing the value of private sector innovation. It is the only health policy advocacy group that represents all sectors of the healthcare industry. She was appointed to the position in August 1999. Ms. Grealy has an extensive background in healthcare policy. She has led important initiatives on the uninsured, improving patient safety and quality, protecting the privacy of patient medical information, and reforming the medical liability laws. She testifies regularly before Congress and federal regulatory agencies. She is a frequent public speaker on health issues and has been ranked many times by Modern Healthcare as one of the 100 Most Powerful People in Healthcare and has been named to Modern Healthcare's list of the Top 25 Women in Healthcare for 2009.

Joel Spoonheim

Manager of Community Programs

Healthways

Joel Spoonheim is Healthways' Manager of Community Programs for the Blue Zones Project, which is transforming three cities in California and four cities in Iowa to change people's daily environments to make healthy choices easy. A leader in community transformation, he has worked for city governments, a food manufacturer, healthcare companies, and non-profits directing major initiatives that require engaging diverse stakeholders and complex problem solving. In 2009, Spoonheim led the first pilot to prove a saturation strategy, the AARP Blue Zones Vitality Project in Albert Lea, Minnesota. Mr. Spoonheim's approach grows out of over 15 years of community development experience, including six years as a planner for the City of St. Paul, Minnesota and three years as the Economic and Redevelopment Director for the City of Brooklyn Park, Minnesota. Spoonheim also co-founded a non-profit and for 12 years trained emerging leaders how to improve the places where they live and work. Mr. Spoonheim holds a Masters Degree in Urban Planning from the University of Minnesota and a Bachelors degree from Luther College. He is a 2001 recipient of the German Marshall Memorial Fellowship and was selected in 2004 by The Minnesota Business Journal for a "40-under-40" award.

Kelli Price

Senior Vice President, People

Premier healthcare alliance

Kelli Price is senior vice president of people, with responsibility for human resources, organizational development, talent management and facilities. In her previous role, Ms. Price was responsible for the Premier performance excellence journey, integrating the Malcolm Baldrige criteria into the fabric of the organization with an additional focus on aligning and developing organizational talent for the purpose of improving individual and organizational performance. Before joining Premier, Ms. Price was a senior partner with a North Carolina-based management and organizational development consulting firm. As a

partner, she used her combined talents to increase performance outcomes, improve processes and practices, facilitate change management, and lead organizational redesign efforts for her clients. Ms. Price has served as a North Carolina state quality examiner and on the national board of examiners for the Malcolm Baldrige National Quality Awards Program. She has presented at numerous conferences sharing the National Baldrige Performance Excellence Story. She is a Six Sigma Black Belt and a trained facilitator in Quality Programs, both Six Sigma and Performance Excellence. She is a Socio-Technical Systems Design consultant. Ms. Price received a B.S. degree from the University of North Carolina at Greensboro and an MBA from Queens University in Charlotte, NC.

Mark G. Fuller, M.D., FACP
Vice President and Regional Medical Director

ValueOptions

Mark Fuller, M.D. is a Regional Medical Director for ValueOptions overseeing the Northeast United States for Medicaid managed care. He is board certified in both psychiatry as well as internal medicine. After completing his training he practiced for nine years in academic medical centers taking care of patients, conducting research, and teaching. He entered the managed care field 15 years ago and has worked for a number of managed care organizations on both the physical health side as well in behavioral health. He holds teaching appointments at the Drexel University School of Medicine and West Virginia University School of Medicine. In addition, he is the author of over 30 scientific articles, book chapters, and monographs and he has made numerous presentations and lectures throughout the country.