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THE COMMUNITY BLOG OF LAKE NONA

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## Lake Nona Institute Hosts Inaugural Stream Health 2014 At Lake Nona Medical City

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Named by *WIRED* as “one of the world’s best tech conferences,” Stream began as a series of digital sessions attended by the brightest creative, tech and media leaders. Aligning with the event’s free-form structure, [Stream Health 2014](#) organizers turned to Lake Nona as their number one venue choice.

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Stream’s un-conference format features interactive discussion boards

Hosted by WPP Digital CEO Mark Read and Grey Healthcare Group CEO Lynn O’Connor Vos, the invitation-only Stream Health 2014 marked a time for companies to band together to contribute to the evolution of health care delivery, innovation and communication. This all comes with a focus on Lake Nona’s rapid and thoughtful development, setting benchmarks for continued

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As part of the event, the Lake Nona Institute was honored in an informal award ceremony and interactive discussion on creating a wellness community with Healthcare Leadership Council (HLC) President Mary R. Grealy, GlaxoSmithKline's SVP of Clinical Effectiveness Ralph Horowitz, Harvard Medical School Professor of Health Care Policy Ron Kessler and Lake Nona Institute President Thad Seymour.



“Creating a Wellness Community” panelists, from left to right: Grealy, Seymour, Horowitz and Kessler

Lake Nona was named the 2014 [HLC Wellness Frontiers Award](#) recipient in recognition of the community's health and wellness best practices.

“What impressed us about the work being done at Lake Nona is not only the willingness and ability to innovate, but also the extensive use of data to document what works in achieving improved community health,” said Mary R. Grealy, president of the Healthcare Leadership Council.





Lake Nona President Thad Seymour accepting the 2014 HLC Wellness Frontiers Award from HLC President Mary R. Grealy

Among the innovative wellness initiatives taking place at Lake Nona is the [Lake Nona Life Project](#), a multi-generational research study focused on community wellness with Johnson & Johnson's Wellness + Prevention, Harvard Medical School, the Lake Nona Institute, Medical City partners, and the greater Lake Nona community.

To learn more about Stream Health 2014 and Lake Nona Institute's initiatives, please visit [lakenonainstitute.org](http://lakenonainstitute.org).

