

# *PHIT Coalition*

July 21, 2017

The Honorable Ron Kind  
1502 Longworth House Office Building  
Washington, DC 20510

Dear Representative Kind:

We commend your leadership on the Personal Health Investment Today (PHIT) Act (HR.1267) to encourage active lifestyles and participation in health and wellness activities. American society has changed over the past 50 years when activity used to be built into our daily lives, now activity requires a commitment of time and money. Physical activity is a wonder drug but the price tag is increasingly a barrier to healthy lifestyle choices.

With the U.S. healthcare system facing rising costs, we need solutions that reduce spending to help keep the system on a more sustainable path. The easiest way to lower costs is to be healthier and stay out of the healthcare system. The Department of Health and Human Services (HHS) reports that **8 of the 10 most expensive medical conditions in America are more common in the sedentary population.** *Preventable* chronic diseases are expensive and a drain on our economy.

If Americans are to take personal responsibility for their own health, we need to put public policy measures in place that promote sustainable participation in fitness, health and wellness activities by giving consumers more control over their hard-earned healthcare dollars. This in turn will help create a national environment that encourages healthy lifestyles, of which the PHIT Act is a key component.

The PHIT Coalition sees the benefits of your legislation first-hand and we are eager to assist you. Our members come from a wide variety of interests ranging from the Boys & Girls Clubs of America to the American Heart Association. The organizations below stand ready to advance this proposal aimed at increasing healthy lifestyles in America to reduce our nation's healthcare costs.

We applaud your efforts to move this bipartisan, pro-health bill and are excited to help make PHIT a reality. It takes a commitment to live an active, healthy life...the benefits of investing in active and wellness-focused lifestyles far outweighs the cost and doing nothing will only keep people on the couch.

Thank you for your leadership in promoting healthy lifestyles. If you have any questions, please contact Bill Sells ([bsells@sfia.org](mailto:bsells@sfia.org) or 301-495-6321).

Sincerely,

American College of Sports Medicine  
American Council on Exercise

American Heart Association  
Beachbody  
BOKS Kids  
Boys & Girls Clubs of America  
Healthcare Leadership Council  
International Health, Racquet & Sportsclub Association  
National Association for Health and Fitness  
National Athletic Trainers Association  
National Coalition for Promoting Physical Activity  
National Council of Youth Sports  
National Federation of High Schools  
National Interscholastic Athletic Administrators Association  
National Recreation and Park Association  
National Sporting Goods Association  
Outdoor Industry Association  
People for Bikes  
Pop Warner Little Scholars  
Society of Health and Physical Educators  
Sports & Fitness Industry Association  
The Cooper Institute  
The League of American Bicyclists  
U.S. Lacrosse  
Yoga Alliance

CC: Representative Ralph Lee Abraham  
Representative Pete Aguilar  
Representative Lou Barletta  
Representative Joe Barton  
Representative Mike Bishop  
Representative Earl Blumenauer  
Representative Lisa Blunt Rochester  
Representative Suzanne Bonamici  
Representative Julia Brownley  
Representative Salud O. Carbajal  
Representative Earl L. "Buddy" Carter  
Representative Barbara Comstock  
Representative Gerald E. Connolly

Representative Ryan A. Costello  
Representative Carlos Curbelo  
Representative Rodney Davis  
Representative Susan A. Davis  
Representative Peter A. DeFazio  
Representative Susan K. DelBene  
Representative Scott DesJarlais  
Representative Michael. F. Doyle  
Representative Adriano Espaillat  
Representative Brian K. Fitzpatrick  
Representative Bill Foster  
Representative Ruben Gallego  
Representative Josh Gottheimer  
Representative Gene Green  
Representative Brian Higgins  
Representative Alcee L. Hastings  
Representative Jared Huffman  
Representative William R. Keating  
Representative Mike Kelly  
Representative Derek Kilmer  
Representative David Loebsack  
Representative Zoe Lofgren  
Representative Sean Patrick Maloney  
Representative Patrick Meehan  
Representative Seth Moulton  
Representative Markwayne Mullin  
Representative Stephanie Murphy  
Representative Bill Pascrell Jr.  
Representative Ed Perlmutter

Representative Scott H. Peters  
Representative Collin C. Peterson  
Representative Kathleen M. Rice  
Representative Cedric L. Richmond  
Representative David P. Roe  
Representative Todd Rokita  
Representative Dennis A. Ross  
Representative C.A. Dutch Ruppersberger  
Representative Bobby L. Rush  
Representative Tim Ryan  
Representative Pete Sessions  
Representative Terri A. Sewell  
Representative Kyrsten Sinema  
Representative Eric Swalwell  
Representative Norma J. Torres  
Representative Marc A. Veasey  
Representative Ann Wagner  
Representative Jackie Walorski  
Representative Timothy J. Walz

# *PHIT Coalition*

July 21, 2017

The Honorable John Thune  
511 Dirksen Senate Office Building  
Washington, DC 20510

Dear Senator Thune:

We commend your leadership on the Personal Health Investment Today (PHIT) Act (S.482) to encourage active lifestyles and participation in health and wellness activities. American society has changed over the past 50 years when activity used to be built into our daily lives, now activity requires a commitment of time and money. Physical activity is a wonder drug but the price tag is increasingly a barrier to healthy lifestyle choices.

With the U.S. healthcare system facing rising costs, we need solutions that reduce spending to help keep the system on a more sustainable path. The easiest way to lower costs is to be healthier and stay out of the healthcare system. The Department of Health and Human Services (HHS) reports that **8 of the 10 most expensive medical conditions in America are more common in the sedentary population.** *Preventable* chronic diseases are expensive and a drain on our economy.

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Pop Warner Little Scholars  
Society of Health and Physical Educators  
Sports & Fitness Industry Association  
The Cooper Institute  
The League of American Bicyclists  
U.S. Lacrosse  
Yoga Alliance

CC: Senator Tammy Baldwin  
Senator John Barrasso  
Senator Shelley Moore Capito  
Senator Joe Donnelly  
Senator Johnny Isakson  
Senator John McCain  
Senator Jerry Moran  
Senator Chris Murphy  
Senator Mike Rounds  
Senator Roger Wicker