



Play4Health™ Partners



Sanofi

The Chronic Disease Prevention & Wellness division of Sanofi is committed to raising awareness about chronic disease prevention by inspiring youth, families and communities to be proactive about healthy lifestyle choices. The division is focused on impacting the rising trend of childhood obesity and type-2 diabetes in the United States, and is proud to join forces with other leading health organizations to develop and sponsor educational programs like Play4Health.



Rafy Oquendo, Health & Wellness Expert

Athletic instructor and owner of the All Star Training Center, Rafy Oquendo develops exercise regimens that promote well-being and a healthy lifestyle for all ages. Rafy is the spokesperson and fitness coordinator for the Play4Health™ initiative, and believes that a positive, driven and confident outlook ensures one's success. "Fitness is a journey, not a destination."



Minor League Baseball

Minor League Baseball (MiLB™) believes that fans of all ages should adhere to a healthy combination of exercise and diet as the best way to prevent disease. The MiLB has teamed up with Play4Health to encourage exercise and healthy eating in young children, by helping kids learn and understand through their love of baseball. Members of MiLB have devoted their time and energy to the Play4Health initiative, to help promote a healthy, active lifestyle in children, and further the awareness of chronic disease prevention.



Alliance for a Healthier Generation

Founded by the American Heart Association and William J. Clinton Foundation, the Alliance for a Healthier Generation strives to reduce the prevalence of obesity in children and empower kids to make healthy choices. The Alliance works directly with school administrators, and provides advice and resources that enable teachers to create an atmosphere where physical activity and healthy eating habits are encouraged. The Alliance is very excited to help launch Play4Health into targeted school districts.